

# Guideline for **EPIS**

- Network, Thinktank & Consultancy -  
on  
Foreign Affairs & Security Policy



# Introduction

Dear EPIS Fellows,

Berlin,  
1. April 2025

With the EPIS guideline, we pursue two objectives:

- To give you a better **introduction** to EPIS, and
- To **assist** you in your engagement in EPIS.

**About EPIS:** The organization is parted into 3 (Consultancy, Network, Thinktank). Each section has its own EPIS Resort. They are led by a Resort Leader, a couple is managed by Resort Manager. Each EPIS Fellow is onboarded to the EPIS Network. EPIS Fellows can apply for positions of the EPIS Thinktank.

**About Engagement:** At EPIS Network you can participate at Delegations. At EPIS Thinktank you can participate in EPIS publications. Each Resort meets 1x/month to organise the publications. As soon as you have applied, you join a group and can participate. This guarantees a) flexible work-load, b) high standard c) possibilities to enact.

Thank you for your interest in EPIS!  
*Theodor Himmel (Chairman EPIS)*

# Table of Content

- Organisation
  - Our Board of Directors
  - Our Board of Advisors
  - Our Internal & External Affairs
  - Our Social Media
- EPIS Consultancy
- EPIS Network
  - Delegation
  - CV-Check
  - Journals Database
- EPIS Thinktank
  - EPIS Resorts
  - EPIS Award
  - How to: -Guide
  - EPIS Report Groups
  - EPIS Formats
  - EPIS Working Groups

# Our Organisation

EPIS is parted into 3: Network, Thinktank, Consultancy. As an EPIS Fellow you are a member of EPIS Network and can qualify for other positions.

## Consultancy

### Associate Fellow

- Consults on foreign affairs & security policies
- Study Script
- Efficiency Certificate

### Interested Dude

- Interested in Foreign Affairs & Security Policy
- Filled out Fellowship Form

Onboarding  
via Internal Affairs

Via Personal  
Invitation only

## Thinktank

### Research Fellow

Benefits  
+ Priority for EPIS  
Delegation  
+ Researches/Write  
for EPIS Publications

1. Junior = Bachelor
2. Senior = + Master
3. Alumni = + Graduation

**+6EUR/Year**

Selection Process  
via Internal Affairs

## Network

### Network Fellow

Benefits

- Monthly EPIS News
- Internal Information
- May join EPIS Delegation
- May qualify EPIS Thinktank
- Journals Database
- CV Check
- Internship Market

### Sponsor Fellow

+ Donation > 100 EUR/year

### Honorary Fellow

+ Awarded by merits

**15EUR/Year**

# Our Board of Directors

Chairman  
Theodor Himmel



External Affairs  
Julia Gruber



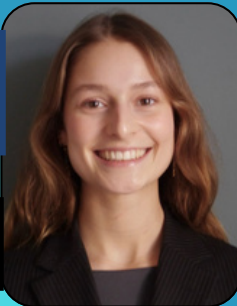
--> Details:  
External Affairs

Internal Affairs  
Chiara Postinghel  
Julius Kurek



--> Details:  
Internal Affairs

Social Media  
Mila Zocholl



--> Details:  
Social Media

Technical Affairs  
Leonard Strohwald



Administration  
Johannes Hollunder



Data & Audit  
Daniel Gerjets





# Our Board of Advisors

The Board of Advisors combines several designated personalities of the foreign affairs and security policy. These former professionals contribute their experience to the professionalisation of EPIS.

The EPIS Board of Advisors advises the EPIS Board of Directors on regarding the content and strategy.



**Ron Keller**



## At the Moment

International Advisor on Geopolitics,  
Global Economics and Finance

## Prior Experience

- Dutch Ambassador to Russia, Ukraine, Turkey and China
- Advisor at the EU, EBRD, IMF and World Bank
- Senior Director at the Dutch Ministries of Finance and Foreign Affairs



**Robert Walter**



## At the Moment

Advocate for defense cooperation  
in Europe.

## Prior Experience

- Member of UK Parliament
- Head of UK Delegation, Council of Europe (2010)
- President, European Security and Defence Assembly

# Our Internal & External Affairs

1. Caring for EPIS Research Fellows
2. Selecting Suitable EPIS Network Fellows
3. Assisting EPIS Resort Leaders

## Thinktank

### Network

- Recruiting Interesting Dudes
- Onboarding Interested Dudes
- Caring for EPIS Network Fellows

### Internal

Deepen - Goal-  
Impact

### External

Widen  
Outreach

1. Making new Contacts
2. Organising Guest Contributions  
+ Interviews + Informal Talks
3. Maintaining Contacts
4. Exchange with Partnerships

### Publications

Ask &  
join us

Got questions about the fellowship? Chiara helps out :)

**Internal Affairs Manager**

+49 176 41890529

internal.affairs@epis-thinktank.de



Collaborate  
with us

Write & call Julia. She gets things done :)

**External Affairs Manager**

+49 1573 4379959

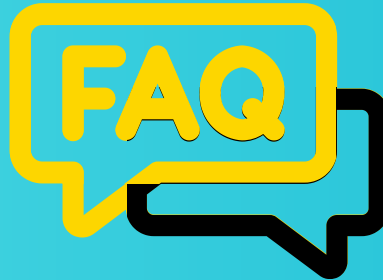
external.affairs@epis-thinktank.de



# Frequently Asked Questions

## About EPIS

1. **What does EPIS stand for?** EPIS (short for the ancient Greek ἐπιστήμη epistḗmē) stands for "insight, knowledge, ability, science."
2. **What does the EPIS Thinktank do?** As a thinktank, we are active in four areas: 1. Publishing texts by our EPIS Fellows, 2. Networking with experts, 3. Sending EPIS Fellows to conferences, 4. Collaborating with stakeholders.
3. **Can I make a suggestion?** Of course - EPIS encourages initiative! Do you want to interview someone? Have an idea for a new format? Want to take on responsibility? Contact Karla Kohlhaas.



## About Fellowship

1. **How can I join?** Visit us on [epis-thinktank.de/become-member](https://epis-thinktank.de/become-member), and fill out the application form. Our Internal Affairs Manager Karla Kohlhaas will contact you.
2. **What is the membership fee?** 15 EUR per year.
3. **What are the benefits of being an EPIS Fellow?** As an EPIS Fellow, you may: 1. Publish your texts, 2. Participate in delegations, 3. Network with experts, 4. Expand your expertise.
4. **Are there any duties for EPIS Fellows?** No, EPIS operates on a voluntary basis. You can be active, but you don't have to. There are EPIS Fellows who publish once, others who are regularly active, and some who contribute occasionally.

## About Organisation

1. **What is an EPIS Resort?** The EPIS Thinktank is divided into various EPIS Resorts: EPIS Formats, EPIS Working Groups, and EPIS Report Groups. Each Resort consists of multiple subgroups. You can join them by contacting Karla.
2. **How can I publish texts?** If you join of an Group in an EPIS Resort, you can publish a text. The respective EPIS Resort Leader will reach out to you and guide you though the process.
3. **Where can I get involved?** As an EPIS Fellow, you can contribute to any EPIS Resort.
4. **Are there regular meetings I have to attend?** No, there are no recurring endless online meetings. Our processes are structured and communication is directly person-to-person.

Still got  
Questions

Message Chiara on WhatsApp.

She will assist you :)

**Internal Affairs Manager**

+49 160 97230307

[internal.affairs@epis-thinktank.de](mailto:internal.affairs@epis-thinktank.de)



# Our Development

A group of friends in Munich founded EPIS. Since then, it has been growing rapidly and organically, reflected especially in the EPIS Reports.

PEACEKEEPING & CONFLICT PREVENTION

CLIMATECHANGE&ENVIRONEMNET

SECURITY POLICY & DEFENSE

INTERNATIONAL RELATIONS & DIPLOMACY

HUMAN RIGHTS & HUMANITARIAN AID

INTERNATIONAL ECONOMIC RELATIONS

MENA INDO-PACIFIC

NORTH AMERICA

SOUTH AMERICA

ARCTIC & SPACE

SUB-SAHARAN AFRICA

EURASIA EUROPE



**Foundation**  
May 11, 2018



Restructuring  
**Election of a new  
Executive Board**  
June 19, 2022

**Membership Growth**  
June 1, 2023

**Website & Social Media  
Professionalisation**  
September 1, 2023

**First EPIS Award**  
December 17, 2023

**DOI Programme Launch**  
June 1, 2024

**First Meeting with a  
Head of State**  
August 16, 2024

**Advisory Board Launch**  
August 16, 2024

**First Appearance on  
Wikipedia**  
August 27, 2024

**European Security Award**  
December 17, 2024



**Professionalisation**  
September 1, 2023~



**Conferences &  
Partnerships**  
September 1, 2023~



**Launch of EPIS  
Magazine &  
new formats**  
March 3, 2023~

**EPIS Talks**  
Oct 22, 2023

**EPIS Basics**  
Sept 9, 2023

**EPIS Blog**  
May 8, 2023

**EPIS Magazine**  
March 3, 2023

**EPIS Working Groups**  
January 26, 2024

**EPIS Report Groups**  
August 25, 2024

**EPIS Academics**  
Dec 21, 2024

**Partnership Young Transatlantic  
Initiative**  
March 3, 2023

**First Participation in the  
Berlin Security Conference**  
November 29, 2023

**Partnership with EuroDefense**  
June 21, 2024


# Social Media: **Workflows**

## Guidance

We have created countless social media posts in Canva. When creating new ones, copy and paste recurrent elements (logo etc.) to retain their positions. For everything else:

**Be Creative!**

**Format Leader** **Social Media Team**  
**Working- /Report Groups Manager**

 **Editing**  
~ 28th of previous month

- Commission
- Editing
- Submission of Articles (+Visualisation Sketches - Working Group)

 **Layout**  
using Canva

- **Creation** of the Cover Image/Visualisation/ other tiles

Confirmation of the Visualisation

**only Working Groups Brief**

**Document** --> EPIS Publications

- Drive + Link to Google Sheet

**Document** --> WIX

- EPIS Talks Audio = WIX Music Library
- EPIS Talks Video/EPIS Basics Video = link to CMS
- EPIS Blog = Blog
- other PDF = CMS

**Cover Image**

--> EPIS Publications (Drive + Link to Google Sheet)

--> WIX (CMS)

 **Upload**  
WIX&EPISDrive

**Transfer** Article and Visualisation into the PostingTemplate

- Replace Picture
- Calibri 12, 6 pt between paragraphs, no blank line between paragraphs
- Formatting justified



**Schedule Posting**

via Meta + LinkedIn + YouTube according to the EPIS Calendar

- all Working- /Report Groups / Formats
  - Insta: All Tiles + Insta Story
  - LinkedIn: Cover Image in Template as PDF
- EPIS Talks & EPIS Basics additionally YouTube



**Post Story**

on Instagram

- Posting the Story incl. Link on Publication Day

## Uploading **Schedule**

**07:00 CET Postings**  
**19:00 CET Stories**

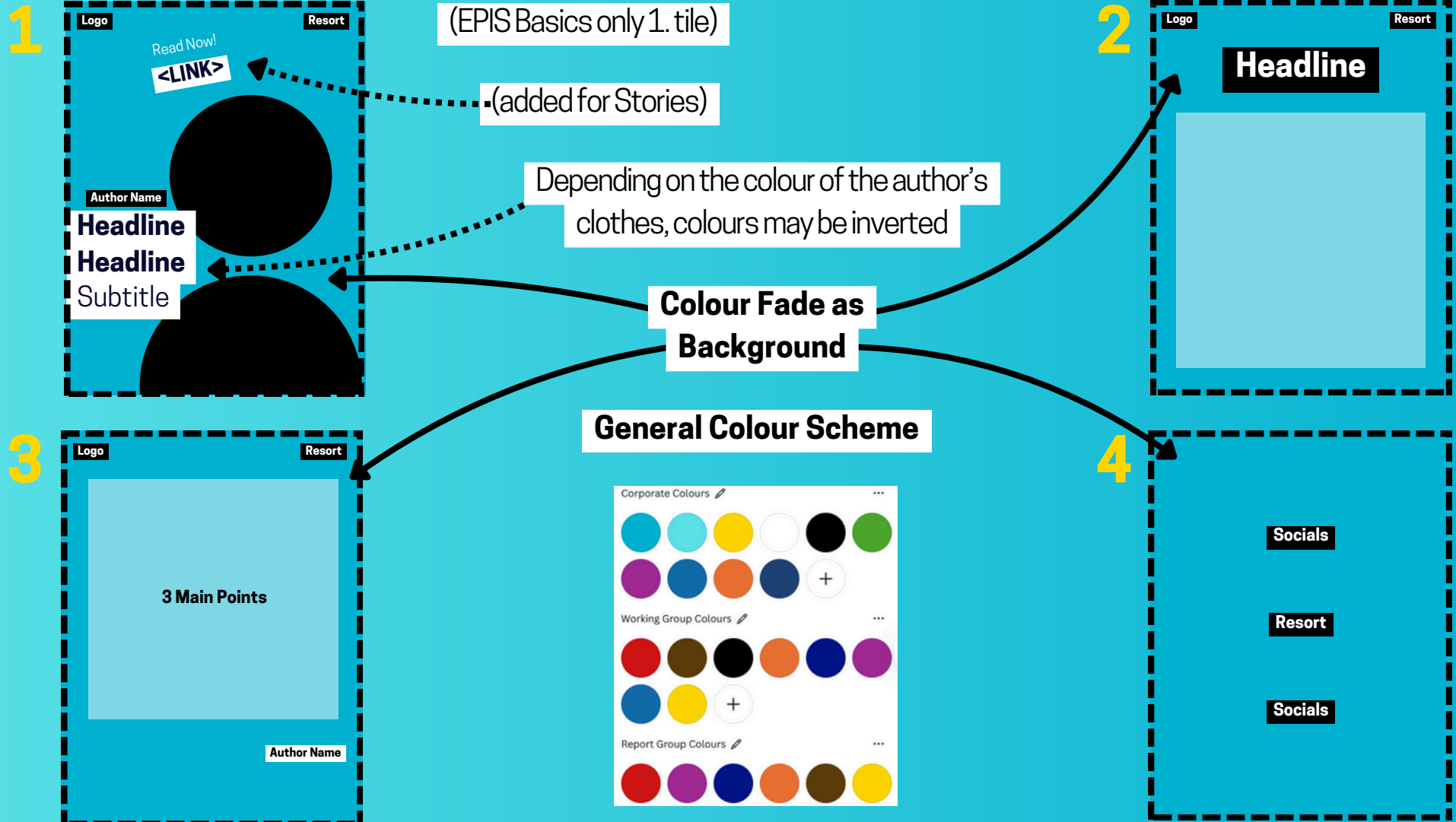
**+ Weekly Recap as Insta-Story**

<b>Mon</b>	Blog
<b>Tue</b>	Working Group
<b>Wed</b>	Basics
<b>Thu</b>	Report Group
<b>Fri</b>	Working Group
<b>Sat</b>	Magazine
<b>Sun</b>	Talks



# Social Media: **Working- /Report Group/Formats**

## for Instagram/LinkedIn



# Social Media: YouTube Thumbnail



Background Picture +  
Colour Fade Blue/Green/  
Transparent

# Social Media: Talks - Reel

for Instagram/LinkedIn

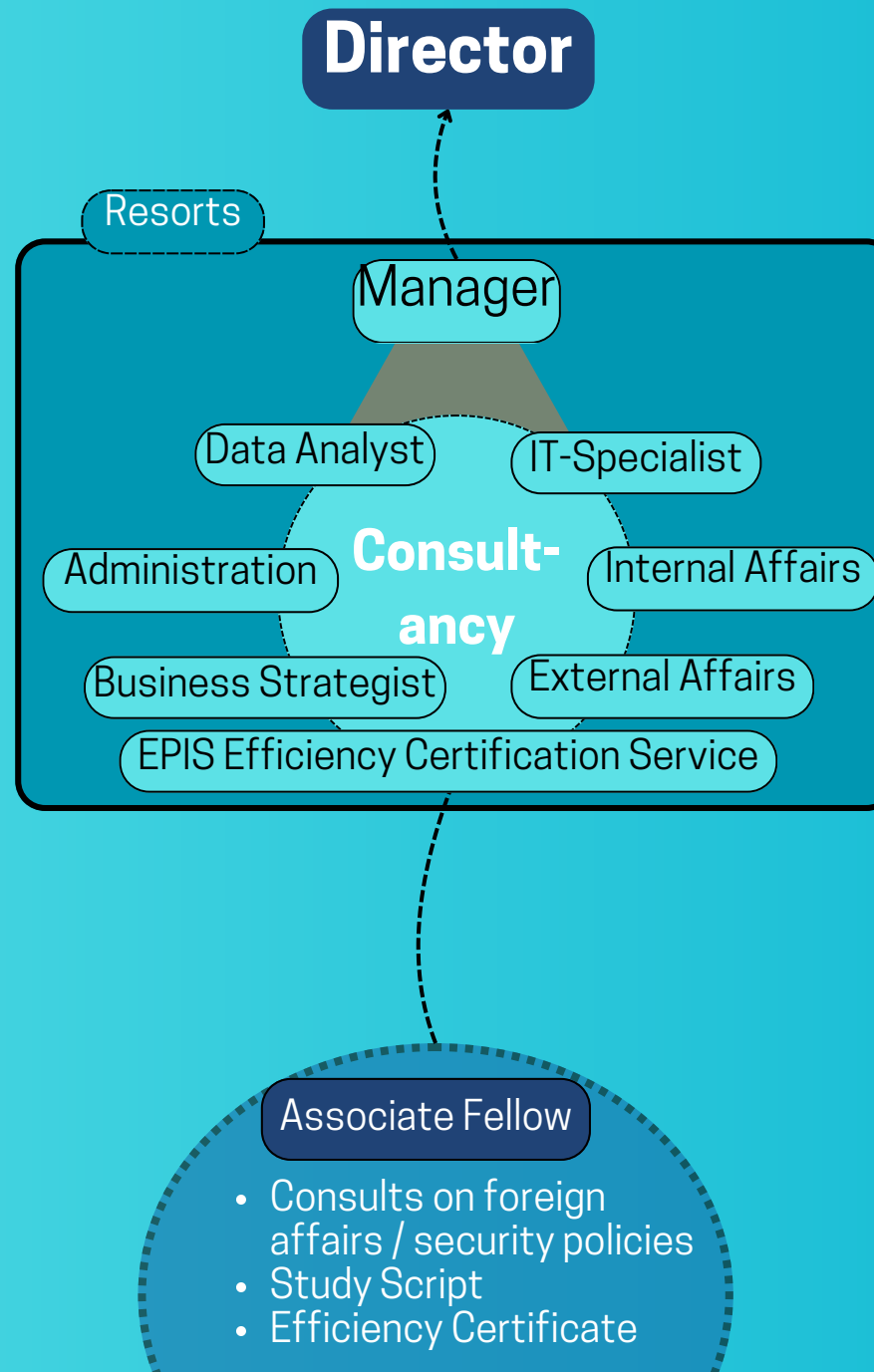


Background Picture in  
Black and White

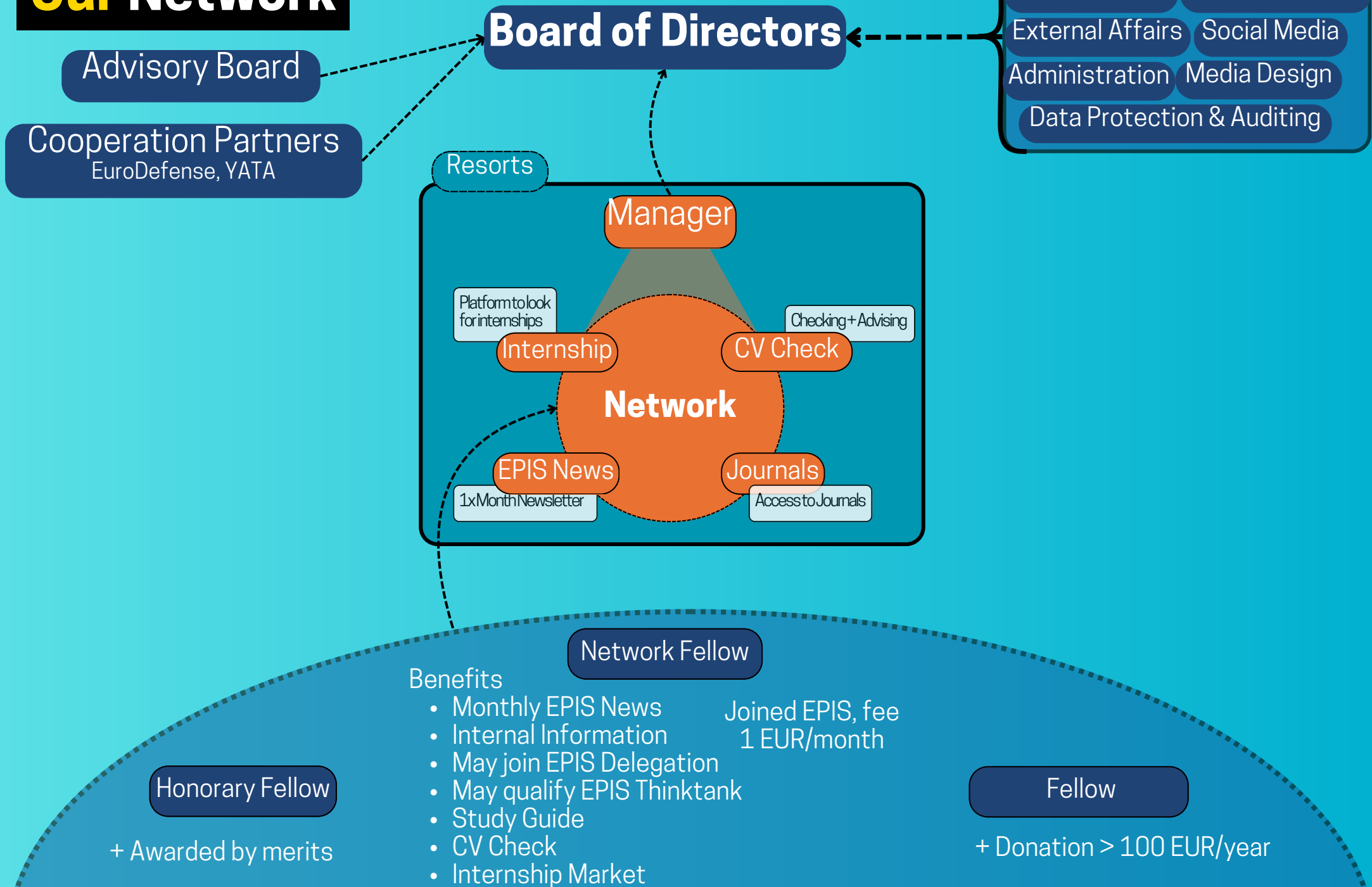
Soundwave as a  
Moving Element

Depending on the colour of  
the guest's clothes, colours  
may be inverted

# Our Consultancy



# Our Network



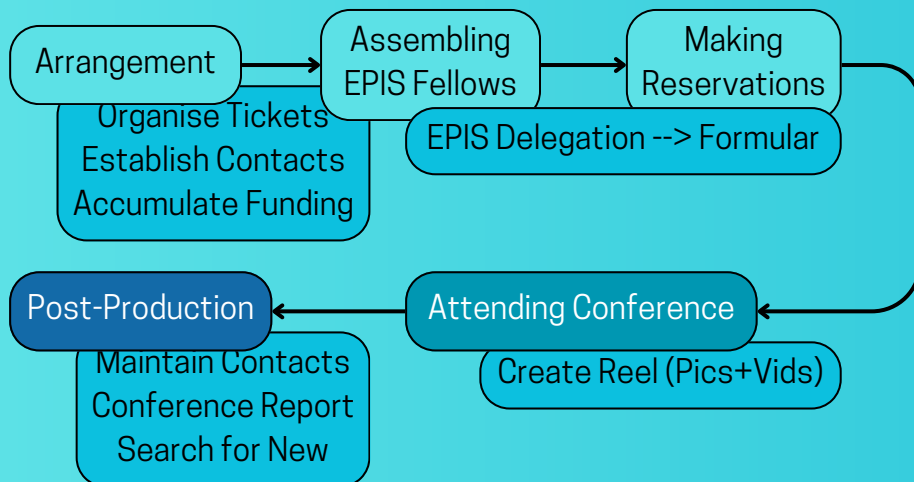
# EPIS Network Delegations

## Scope

With EPIS Delegations, our EPIS Fellows gain access to conferences on foreign and security policy. EPIS provides entry, supports Fellows in their preparation, and together we engage firsthand with political events.



## From Idea to Delegation



## Annual Conferences

- Berlin Security Conference
- Munich Security Conference
- Paris Defense & Strategy Forum
- Budapest Security Dialogue
- Warsaw Security Forum
- Euro Atlantic Resilience Forum

Collaborate  
with us



Write & call Daniel. He gets people places :)

**Delegation Manager**

+449 170 1282004

[delegations@epis-thinktank.de](mailto:delegations@epis-thinktank.de)



# EPIS Network CV-Check

## Scope

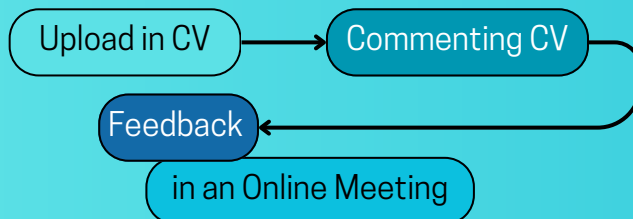
A well-drafted CV is essential for a career in foreign affairs and security policy. The EPIS Network offers to check the CV of EPIS Fellows on a) structure b) formatting c) content. Upload your CV and discuss the feedback in an online meeting.

following soon

## Basic Tips

following soon

## From Idea to CV-Check



**Check your CV ?**

Send & talk to N.N. He will get CV's nice & shiny :)

**CV-Check Manager**  
+00 N.N.  
[cv-check@epis-thinktank.de](mailto:cv-check@epis-thinktank.de)

The graphic features a blue rounded rectangle containing a landscape image of green hills and a white cloud. To the right of the image, there is a black banner with the text 'Check your CV ?' in white, where the question mark is a large yellow one. Below the banner, the text 'Send & talk to N.N. He will get CV's nice & shiny :)' is written in white. At the bottom, the text 'CV-Check Manager' is in bold white, followed by '+00 N.N.' and the email address 'cv-check@epis-thinktank.de' in white.

# EPIS Network Journals Database

## Scope

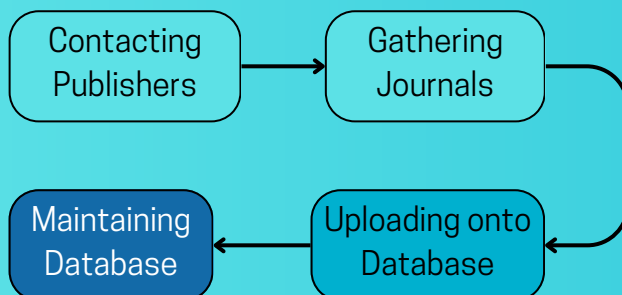
In addition to the EPIS Magazine, there are other journals in foreign and security policy. EPIS has direct access to various publications and share them within our network. Doing that, our EPIS Fellows have premium access to it.

following soon

## Journals Database

- following soon

## From Idea to Access



Write & call N.N. He will get people reading it :)

**Journals Manager**  
+00 N.N.  
[journals@epis-thinktank.de](mailto:journals@epis-thinktank.de)

Publish your  
Journal ?

# Our Thinktank

## Board of Directors

Chairman

Internal Affairs Technical Affairs

External Affairs Social Media

Administration Media Design

Data Protection & Auditing

Advisory Board

Cooperation Partners  
EuroDefense, YATA

Resorts

Manager

Peacekeeping &  
Conflict Prevention

Human Rights &  
Humanitarian Aid

Security Policy  
& Defence

**Report  
Groups**

Climate Policy  
& Environment

International  
Relations &  
Diplomacy

International  
Economic  
Relations

2x/Year per Report:  
Interview / Scientific Article /  
Informational Background Report

Manager

Academics

Blog

1x/Week  
Opinionated Commentary

Basics

1x/Week  
Informatory Article

**Formats**

Talks

1x/Month  
Informatory Debate

Magazine

3x/Year  
Scientific Article / Opinionated  
Commentary / Informational  
Background Report

--> Details: Resort

Manager

Arctic &  
Space

Indo-Pacific

South  
America

MENA

**Working  
Groups**

Sub-Saharan  
Africa

North  
America

Europe

Eurasia

1x/Month/Working Group:  
Visualization +  
Informatory Blog Entry

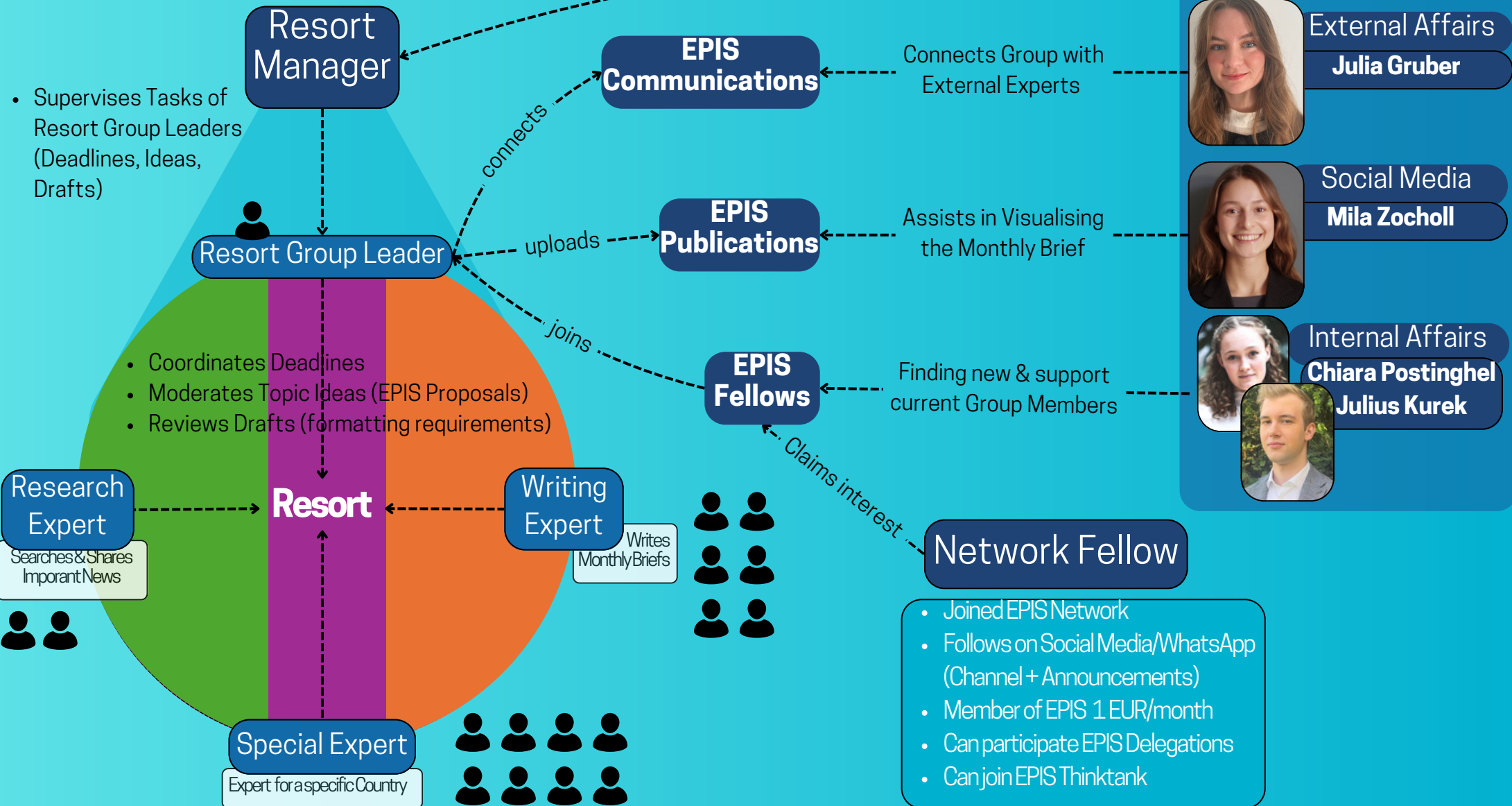
## Thinktank

Research  
Fellow

1. Junior = Bachelor
2. Senior = + Master
3. Alumni = + Graduation

# Our Resorts

It combines several designated personalities of the foreign affairs and security sector. These former professionals contribute their experience to the professionalisation of EPIS Thinktank.



# Our Award

Every year, the EPIS think tank presents the EPIS Award. This is intended to honour the best publication of the year. It is also intended as an incentive for authors to maintain the high standard of future publications. It is awarded at the end of the year in the categories: Best Magazine Article, Best Blog Post & Best Working Group Article.

## Categories

1. EPIS Magazine / EPIS Report
2. EPIS Blog
3. EPIS Working Groups



## Winners 2025:

### EPIS Magazine



#### Artificial Intelligence & Aggressive Intentions

Ferdinand Wegener,  
Dmytro Sochnyev,  
Vitaliy Venislavskyy

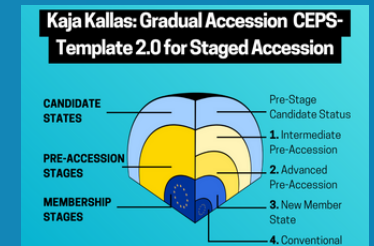
### EPIS Blog



#### Why Israel's Legitimacy Faces Unique Challenges

Thalia Bouchehrian

### EPIS Working Groups



#### Kaja Kallas: Gradual Accession CEPS-Template 2.0 for Staged Accession

Gaston Göttlich

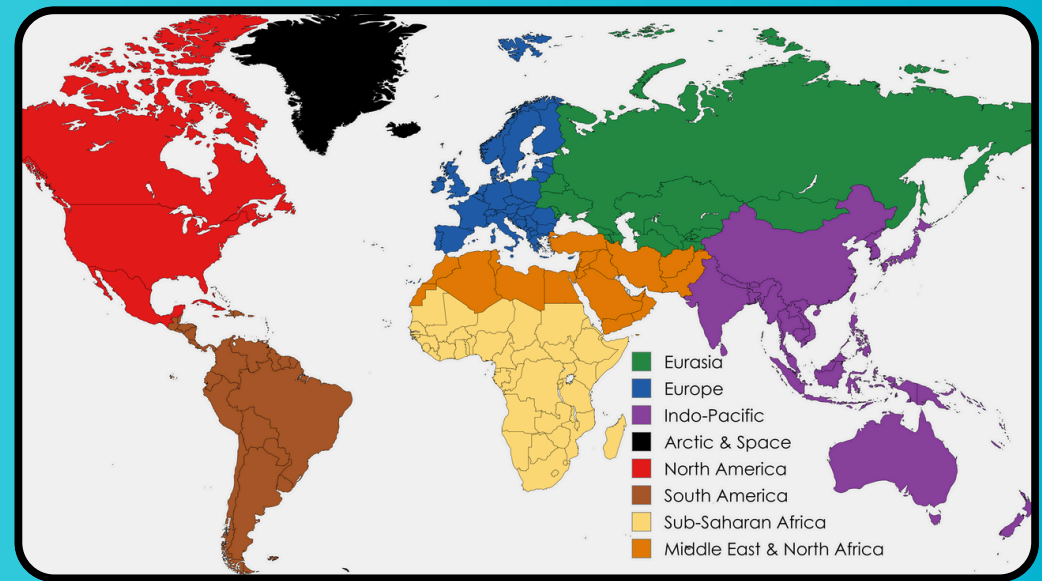


# How to: Pick a Topic

Every topic has to deal with either **foreign affairs** or **security policy**.

Before writing, narrow down the topic of your publication. → Pick 1 topic - not more.

- makes your text orderly and focused.
  - support it with more arguments/paragraphs.
- How? see example!



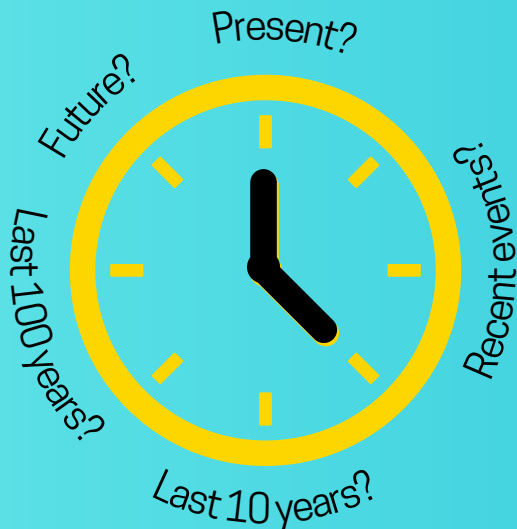
To define the subject of your publication, use these **3 criteria**:

## Location

What area does your topic address?  
Global? International? National?

## Time

What time period does your topic cover?



What do topic you address?

## Topics

### Security Policy & Defence

- Arms Control & Disarmament
- Non-Proliferation of WMDs
- Crisis Management
- Military Alliances
- Cyber Defense-Protection & Cooperation

### Human Rights & Humanitarian Aid

- Refugee Assistance
- Humanitarian Interventions
- Migration Policy
- Human Rights Promotion

### Peacekeeping & Conflict Prevention

- International Cooperation
- Peace Missions
- Terrorism Prevention & Response
- Conflict Prevention

### Climate Policy & Environment

- Climate Protection
- Environmental Security

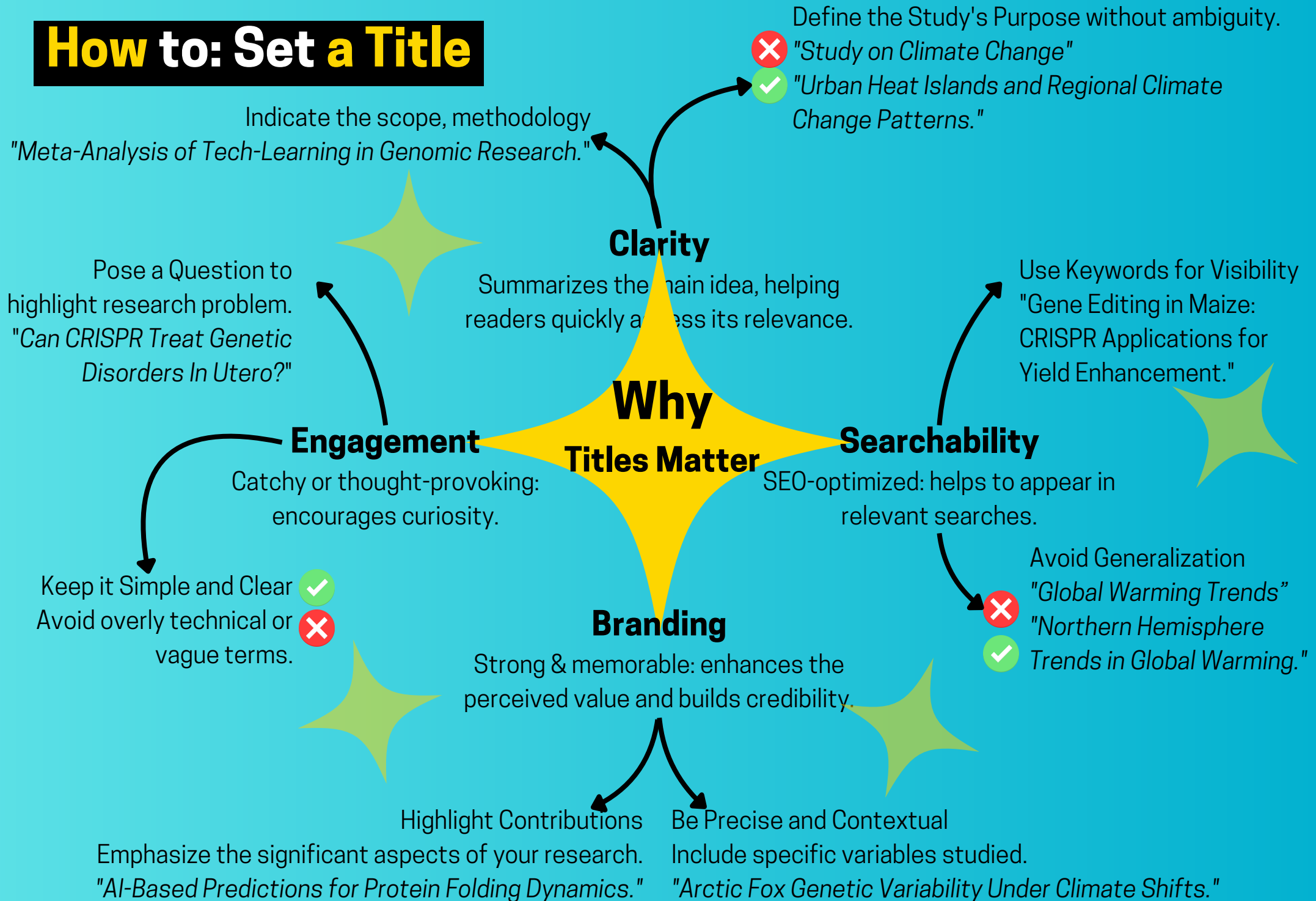
### International Economic Relations

- Sanctions Policy
- Resource Conflicts
- Energy Policy
- Trade Policy

### International Relations & Diplomacy

- Bilateralism & Multilateralism
- Multilateralism
- Alliance Building
- International Agreements
- Conflict Resolution

# How to: Set a Title



# How to: Write an Introduction

## Guideline

- **General introduction** to the issue.
  - Is there a special occasion/reason?
- Clarification of the **Research question**
  - What does your research question cover?
  - What did you exclude from this coverage and why?
- Discussion of its **theoretical and practical interests** - Why should a reader take the time reading your article?
  - **Practical interests:** Why is it important to practical societal issues? Who benefits from reading/knowing your article?
  - **Scientific interests:** What is the current state of research? How, what and who has already published about this topic? What is your article going to add?
- **Answer** the research question
  - Provide a one-liner answer
- Description of the **methodology**
  - How did you approach the research question (i.e. via Literature review/empirical studies)?
- **Explanation of the main subdivisions**
  - How did you structure your article? Why and in how many parts did you split it? What is your thought behind it?

## Example

- The **war in Ukraine** fired up the conflict between Russia and NATO
- **Is NATO prepared** for a military conflict against Russia?
  - This article covers new military technologies.
  - This excludes organisation, since less important in emergency.
- This answer is of **interest both for society and science**
  - The **practical relevance** is of how the society is included in preparation of war.
  - Research argues NATO is prepared. However, this is till invasion of Ukraine 2014. This article **updates the current stand**.
- NATO **is not prepared** till they level up their air systems.
- The article approaches the question **empirically** by collecting public information, weighing them and reaffirming them with rough estimates in expert literature.
- This article is divided in **three parts**. **First**, it explains the numbers of NATO. **Second**, the numbers are compared with Russian numbers. **Third**, it draws the conclusion.

# How to: Write a Paragraph

To write a convincing, **well-structured paragraph**, follow these **principles**:

- **1 paragraph = 1** single, cohesive **claim** (don't stuff paragraphs with several thoughts)
- Each sentence contributes (only!) to this claim
- Each paragraph contains min. 4 sentences
- To better organise your sentences use the:

## SNAKE Shape

### + Example

#### 1. Claim

Introduces the main purpose of the paragraph  
Serves as an introduction to a new claim

#### 2. Definition

Explains the context or terms/theories used  
Serves to prepare the claim

#### 3. Argumentation

Apply research/evidence/argument to definition  
Serves to argue your claim

#### 3. Conclusion

Summarizes the argumentation to a solution  
Serves to validate that your claim is proven

The Russian attacks on Ukraine clearly qualify as a war. War is defined as a sustained conflict between nations or organized groups involving significant armed violence. Russia's invasion of Ukraine in 2022, marked by large-scale military operations, territorial occupations, and the loss of thousands of lives. Furthermore, the use of artillery, air strikes, and ground troops reflects the organized and deliberate nature of the conflict. In conclusion, the scale, intensity, and duration of the Russian attacks on Ukraine unequivocally categorize the conflict as a war.

another snake, another paragraph ...  
... eventually growing into a fulltext

# How to: Write a Text

## Formalities & Structure

- You have an **engaging** title and use paragraphs & subtitles
- Logical, organised sections, with **smooth transitions** and clear headings
- Each paragraph deals with one single topic
- Terms are defined and used consistently

## Language

- **Your choice of language is ...**
  - Clear and concise
  - Formal, unemotional and objective
- **You avoid ...**
  - Repetitions
  - Subjective or ambiguous language
  - Grammatical errors and awkward sentence structures
- **Further Advice:**
  - Vary your sentences in length and style for improved readability
  - Avoid overly complex sentence structures
  - Follow our **5 Do's of Good Writing**

## Content

- Your ideas flow naturally. Your text follows a guiding thread.
- Your claims are supported by **robust evidence**
- Necessary concepts are well-explained with the **necessary level of detail** and are used consistently throughout the text
- Data Analysis & Results
  - You describe data source and analysis methods
  - Your results are effectively visualised
- Discussion:
  - You interpret your results **with regard to your findings**
  - Your interpretation sticks to the facts, regardless of what your claim is. If your results differ from your claim, this is mentioned and explained in your text
  - Describe how your results fit into the overall literature on your topic of analysis
  - Acknowledge limitations
- Conclusion:
  - **Summarise** findings and implications, and **suggest** avenues for future research



# How to: Format a Text

## Text Body

Line Spacing: 1,5

Font Type: Calibri

Alignment: Justified

Font Size: 12 (Headlines: 14)

Ordered as follows:

Font Weight: normal (Headlines: Bold)

- 1.
2.
  - 2.1.
  - 2.2.
    - 2.2.1.
    - 2.2.2.

## Use of AI

Check out these **Tools!**

- You are free to use AI for support (research, correction, improvements).
- If it becomes apparent, however, that your text was **written by an AI** tool, it **cannot be published**

### ChatGPT

Can help you structure your argumentation

### Grammarly

Grammatical Correction

### DeepL Write

Stylistic Improvements

## Wording

### • Capitalisation:

- Proper Nouns / Names / Brands / Organisations / States etc. (NOT concepts or theories)
- Example: "President Lincoln was the president of the United States"

### • Numbers: one through twelve = spelt out (one, two, ..., twelve, 13, 14, ...)

### • Dates: Day Number - Month Name - Year Number (Example: 03. January 2023)

### • Wording: British English - Special attention to Differences with American English

( = analyse  = analyze)

## References & Formalities

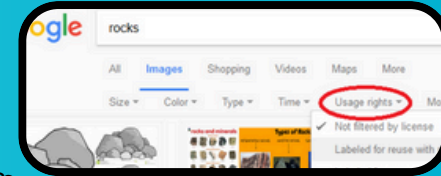
- Line **indentation** at the beginning of a new paragraph
- **Justified** text and **Hyphenation**
- **APA 7** guidelines: In-text citations + Reference list entry Find a guideline and examples here
- **Plagiarized** content will not be uploaded! We will **check**.

# How to: Create Visualisations

Visualizations are a **core component** of a publication. They assist the reader in understanding why you want to tell with your article. Also, it looks more appealing than a wall of words. Be creative: Don't just submit a BORING scale - be creative!

## 5 Steps to visualise

1. **Check if you may use** the visualization.
  - As an author, you are liable for copyright infringements.
  - **Creative Commons** licence are mostly usable. HOWEVER, some require naming the creator or forbid amendments. Be aware!
2. You can filter for a Creative Commons license like this:



when using someone else's visualisation

1 Talk to your Resort Leader - what do you want to visualise?



2 Select a type of visualisation

3 Gather essential data - which will be presented in your visualisations

4 Draw a sketch - by hand on paper + add it to your document

**WOW!**  
Our Media Designer digitalises your sketch!

5

4

# How to: 5 Do's of Good Writing

## Formulate **Actively**

- Write indicatively and avoid conjunctive formulations. It is wrong when inferring unavoidable conclusion.

✓ “If tomorrow were a new day the sun **will** rise”

✗ “If tomorrow were a new day, the **would** rise”

- Active phrases are more appealing than passive ones

✓ “as the Council of Europe **communicated**”

✗ “as was **communicated by** the Council of Europe”

## Write **Vividly**

- Cynical asides, surprising metaphors, the use of images and the like help readers identify with the text. This keeps them more attentive and allows you to better deliver your message.
- You can omit some content if this allows for a better delivery of your key message.

“After all China: once a **Dragon**, turned into **Winnie Poe**... or was lead by him

“After all China: lost it’s **might**... or **competence**”

## Formulate **Explicitly**

- Oftentimes, authors try to hide their uncertainty or lack of expressiveness behind complicated sentences. This prevents them from writing what they think and the reader from understanding what they mean

✓ “He **died** in **February**”

✗ “The **second month of the year** was when he **didn’t live** anylonger”

## Use **Technical Terms**

- The use of technical terms can facilitate discourse by summarising the meaning of an otherwise too-long explanation. It is important, however, to remember that the **readership** is **not** a committee of **experts**. Texts overflowing with technical terms are **unreadable** (even for the insiders!).
- Unfamiliar terms require **explanation** when used.
- No abbreviations, also **do not** ✓ **don’t** ✗

## **Short & Precise Sentences**

- The reader's attention span forces precise formulation
- Delete **filler words** “clearly”, “very” just as many adjectives are **tautological** “exact facts”, “danger potential”

# EPIS Report Groups

Manager



Florentina  
Langwost



Paul  
Behne

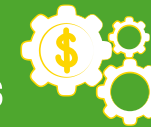


Peacekeeping &  
Conflict Prevention



t.b.d.

International  
Economic Relations



Karla  
Lamesic



Climate Policy  
& Environment

# Report Groups

Security Policy  
& Defense



Felix  
Heuner



International Relations  
& Diplomacy

t.b.d.



Human Rights &  
Humanitarian Aid



t.b.d.

# EPIS Report Groups



# EPIS Report Groups

## Scope

EPIS Reports analyse a single topic from multiple perspectives. The articles combine accessibility and expertise to provide readers with a clear and well-rounded understanding of key issues in international relations.

## Monthly Meetings

Welcome	Leader
Review last Briefing	Writing Expert
Discussion & Approval: Topic Proposal	Research Expert
Listing Experts for Informal Talks	Leader
Discussion of Recent Topics	Specialist Expert
Changes Fellowship (Admission + Resignations)	Leader
Miscellaneous (incl. Excel, Google, Social Media, Informal Talks)	Leader
Closing Remarks	Leader

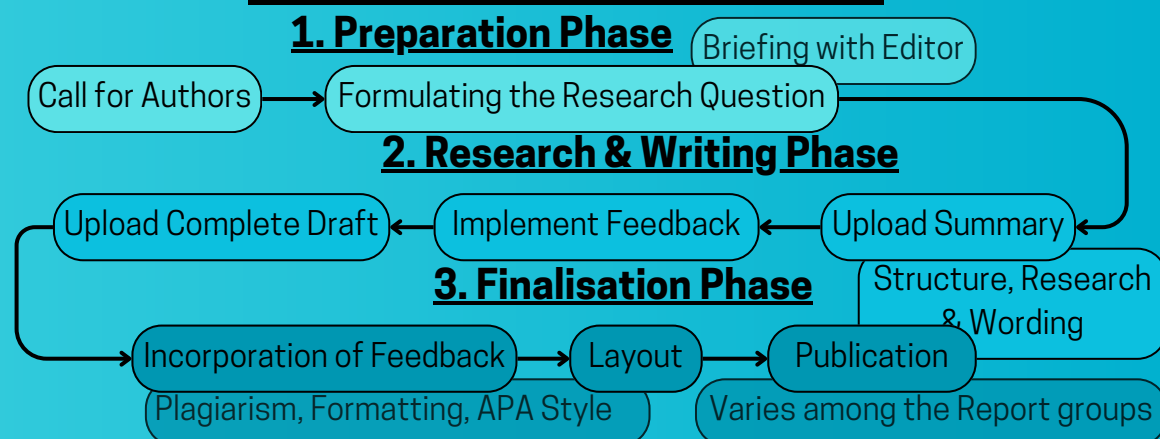
## Structure

Read Now



- **Editorial** & Greetings from our Partners
- **Essay Articles** (2.000 - 2.500 words + 2 visualisations)
  - = present an argument to rethink a perspective, original and by the author; supported by references
- **Review Articles** (2.000 - 2.500 words + 2 visualisations)
  - = comprehensive summary (of existing literature) + presenting/comparing different perspectives
- Opinionated **Commentary** (1.000 - 1.500 words)
  - = written *subjectively* about a recent debate/event
- **Guest Contribution**
- **Expert Interview**
- **Informatory Background Report** (2.000 - 2.500 words)
  - Written Objectively as insight view into an organisation
- **EPIS Basics** Entry (500 - 600 words)

## From Idea to Publication





# EPIS **Formats**

**Manager**



Theodor  
Himmel

Alvin  
Bürck



**Magazine**



Pablo  
Mathis



**Basics**



Florentina  
Langwost



**Blog**



**Formats**

**Talks**



Carolin  
Hochstrat



**Academics**



Vanessa  
Roth





# EPIS **Formats** Academics

## Scope

EPIS Academics offer the EPIS Study Scripts, EPIS Study Flashcards, and additional explanatory videos. They are designed to assist students in their studies by building a strong understanding of key concepts and theories. Simplifying complex ideas, EPIS Academics provides the tools needed for academic success and fosters a solid basis for future expertise.

## From **Idea** to **Publication**

### 1. Preparation Phase

Collection of information

Topic Selection

### 2. Research and Writing Phase

Review and Editing

Preparation of first drafts

### 3. Finalisation Phase

Incorporation of Feedback

Layout

Publication

Read  
Now



## Projects of EPIS Academics

### Study Script

70 pages pure international relations. Similar to EPIS Basics, but more comprehensive.

### Explanatory Videos

No time to read? Watch instead! EPIS Academics Videos will provide you with everything you will need to know.

### Flashcards

Flashcards that complement our script to allow you to study on the go - on the train, between lectures, or on the way to your best friend's birthday party.

# EPIS **Formats** Basics

## Scope

With EPIS Basics, we bring information on international relations in bite-sized pieces. We cover important personalities, theories and regimes to provide novices to the world of foreign affairs a point of entry.

## From **Idea** to **Publication**

### 1. Preparation Phase

Arrangement

Topic Selection

### 2. Research & Writing Phase

Upload in the  
Template

### 3. Finalisation Phase

Incorporation of  
Feedback

Publication

every monday

## Guideline

- Introducing certain personalities/theories/regimes of main concern in foreign affairs and security policy
- Video length: max. 60 seconds
- Text length: max. 500 words
- Add a visualisation

## Structure & Wording

- There is not pre-determined structure but the text must be **well-rounded**.
- Start theoretical and provide an example.
- Do **not repeat information**.

Watch  
Now



# EPIS **Formats** Blog

## Scope

Through our blog, we aim to promote debates that go beyond superficial headlines, and we would like to give you the chance to participate in the debate. When contributing an article, you present your personal view on a topic in international relations of your choice.

## From **Idea** to **Publication**

### 1. Preparation Phase

Arrangement

Topic Selection

### 2. Research & Writing Phase

Incorporation of  
Feedback

Review by our  
Blog Team

Write your  
article

### 3. Finalisation Phase

Submission on  
our Website

Publication

every Monday

## Guideline

- Analyse a current issue related to foreign and/or security policy
- Share your personal perspective
- Length: 500-1000 words
- Add references as hyperlinks in the text
- Tip: Check your text with tools such as Grammarly or DeepL to elevate the level of your writing

## Structure & Wording

- There is not pre-determined structure but the text must be **well-rounded**.
- Do **not repeat information** but explain **your personal** view! Convince the reader of your perspective.
- Your **analysis** is the **main part** of your contribution. Provide only as much background information as is needed for non-experts to understand your opinion

Read  
Now



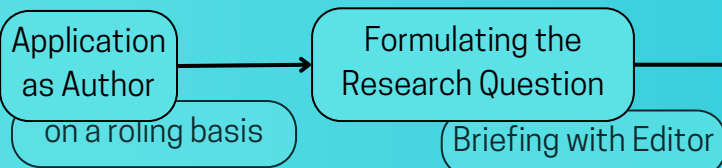
# EPIS **Formats** Magazine

## Scope

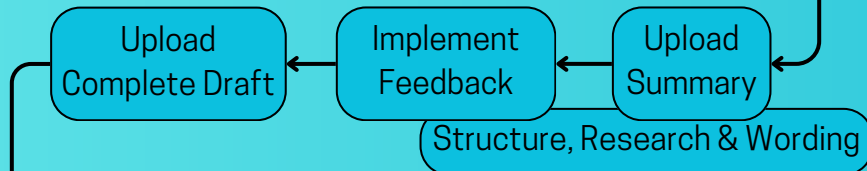
Our magazine contributes to the academic debate by combining expert opinions and student voices. That way, we foster a dynamic exchange of ideas and promote intellectual growth.

## From **Idea** to **Publication**

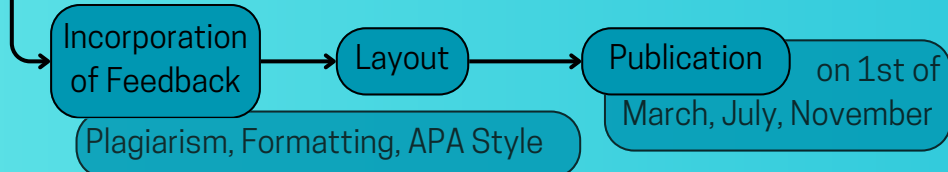
### 1. Preparation Phase



### 2. Research & Writing Phase



### 3. Finalisation Phase



Read  
Now



## Structure

Example?  
Here!

- **Editorial** & Greetings from our Partners
- **Essay Articles** (2.500 - 3.500 words incl. citations + 2 visualisations)
  - = present **one clear argument** to rethink a perspective, original and by the author; supported by references
- **Review Articles** (2.500 - 3.500 words incl. citations + 2 visualisations)
  - = comprehensive summary (of existing literature) + presenting/**comparing different perspectives**
- Opinionated **Commentary** (1.000 - 1.500 words)
  - = written *subjectively* about a recent debate/event
- **Guest Contribution**
- **Expert Interview**
- Informatory Background **Report** (2.000 - 2.500 words)
  - Written Objectively as insight view into an organisation
- **EPIS Basics Entry** (500 - 600 words)

# EPIS **Formats** Talks

## Scope

EPIS Talks complements our visual content with **dynamic discussions** on foreign & security policy. Aimed at young professionals, scholars, and engaged citizens, the podcast delivers **concise** episodes on strategies, careers, and key challenges, positioning EPIS as a hub for informed and inspiring conversations.

## Style

- Conversational, friendly, inviting. Speak freely, elaborate - the magic comes from the conversation!
- Objective and well-founded, without being overly academic
- Ensure clarity and comprehensibility
  - incorporate examples and personal anecdotes!
- If you **misspeak, repeat** your **entire sentence**/ sentence chunk (that eases editing)

## From **Idea** to **Publication**



Listen  
Now



## Formalities

- Discussions with experts from the domains of diplomacy, military, academia, etc.
- 30-45 min episodes
- biweekly release

## 3-Part Structure

### 1. Person

- Focus: Portraying an interesting person from the domains of diplomacy, politics, science, etc.
- Topics: Personal path, experiences, challenges in the context of foreign & security policy

### 2. Field / Institution

- Focus: Analysis of a current issue in security or a pressing regional matter. Portraying the work of the interviewed actor with regard to this challenge
- Topics: Conflict zones, strategic developments, innovations

### 3. Career

- Focus: Advice for listeners who aim for a career in international politics
- Topic: Practical tips, soft skills, etc.

# EPIS **Working** Groups

**Manager**



Marina  
de Ramon



Mihnea  
Turcitu

**Europe**

Iasmina  
Stoian



**North  
America**

**Indo-  
Pacific**



Benjamin  
Spindeldreier

Juliette  
Herrman



**Eurasia**

**Arctic &  
Space**



Hugo  
Wikholm

Marvin  
Katsole



**Sub-Saharan  
Africa**

**MENA**



Berat  
Ürküt

**South  
America**



Renata  
Ferreira

**Working  
Groups**



# EPIS **Working** Groups

## Scope

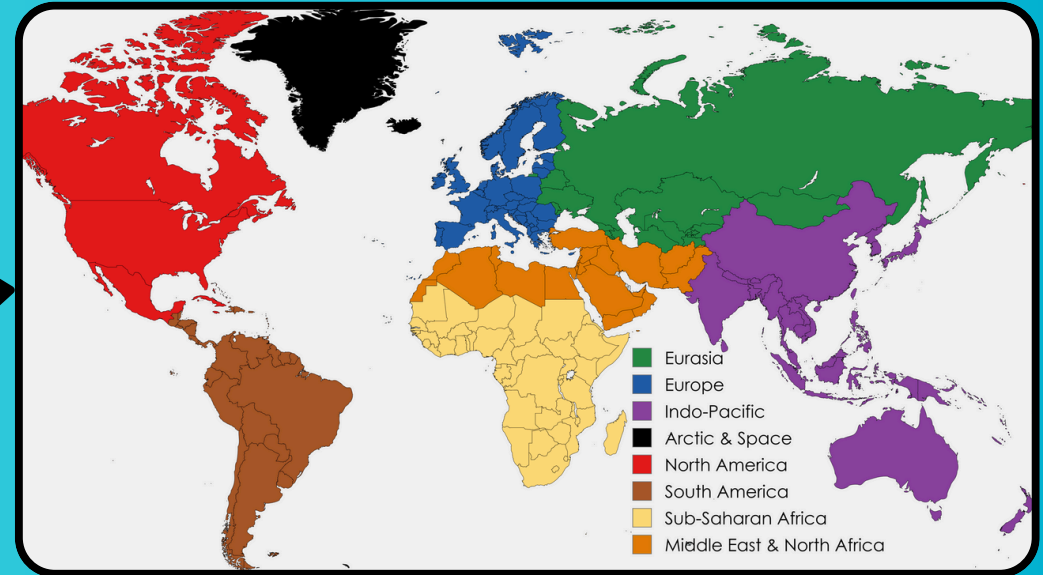
Our Working groups publish **monthly briefs** on important developments in their respective regions. Each brief is accompanied by a graphic that the main point of the article.

Which **region** are you interested in?

## Monthly Meetings

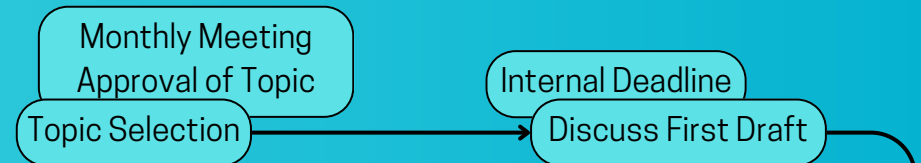
Welcome	Leader	5 min
Review last Briefing	Writing Expert	10 min
Discussion & Approval: 1 of 3 Topic Proposals	Research Expert	10 min
Listing Experts for Informal Talks	Leader	5 min
Discussion of Recent Topics	Specialist Expert	20 min
Changes Fellowship (Admission + Resignations)	Leader	5 min
Miscellaneous (incl. Excel, Google, Social Media, Informal Talks)	Leader	3 min
Closing Remarks	Leader	2 min

## Organisation

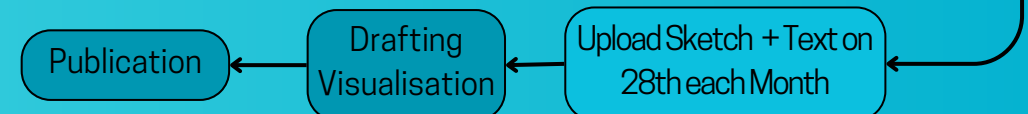


## From **Idea** to **Publication**

### 1. Preparation Phase



### 3. Finalisation Phase   2. Research & Writing Phase







*Engage & Enact.*